

G. Facilitators

The sessions will be managed by qualified National Course Directors (NCDs) certified by Olympic Solidarity and Olympic Council of Malaysia. A team of adjunct facilitators /facilitators who are qualified and experienced, selected from the sports institutes, sports organizations and other related institutions who have attended the train the trainers' programmes will conduct the sessions.

H. For Further Information

Please contact Mr. Fong Wan Hor / Mdm. Stephanie Rajagopal/ Mdm Normala Taslim (OCM) at 03-27152810 or email to fong@olympic.org.my, stephanie@olympic.org.my. or normala@olympic.org.my.

Advisors: Prof. Dato' Dr. Shamala Subramaniam
Dato' Sieh Kok Chi

ASMC Prog. Directors: Ms. Moira Tan/ Mr Wan Yew Leong
SAC NCD /Facilitator Ms. Tham Choy Lin

Facilitators: Mr. Aiman Fazeer Yap
Mr. Ahmad Arif Astaman
Mr. Ahmad Badrulhisam Che Kasim
Mr. Yapp Su Chiew
Ms. Kalaivalli R. Ratnam
Mr. Lim Cheng Kian
Mr. Chong Choong Seong
Mr. Fong Wan Hor
Mr. Ronizam Ismail
Ms. Michelle Chai (By Invitation)

Registration fee: RM30.00 for non affiliates.

Free for all Office-bearers/members of National Sports Associations (NSAs) affiliated to OCM.

Closing date: 07 September 2020



OLYMPIC SOLIDARITY SPORT ADMINISTRATORS COURSE

ORGANISED BY
OLYMPIC COUNCIL OF MALAYSIA

FOR
OFFICIALS OF THE NATIONAL SPORT ASSOCIATIONS
/CLUBS / SPORT INSTITUTIONS

ON
02 – 04 OCTOBER 2020

AT
LEVEL 2C, MUSEUM
OCM INDOOR SPORTS COMPLEX
JALAN HANG JEBAT, KUALA LUMPUR

What is the Sport Administrators Course?

The Sport Administrators Course is designed to assist volunteers and paid staff who work in sports organizations to improve, operate and manage their sports organization efficiently and effectively.

A. Aims of Course

- To inculcate professionalism in sports management among sports administrators
- To enable sports administrators run their organization efficiently and effectively
- To equip sports personnel with critical administration skills
- To enhance organizational skills in managing sports events

B. Course Content

The Sport Administrators Course (SAC) consists of 5 main modules from the new SAC Manual (2018), covering the following topics:-

- Sport and Public Authorities
- Olympic Values /Fairplay/ Ethical issues of Doping
- Promotion & Sponsorship;
- The Importance of Sport to Society/Benefits to Individuals
- Organising Sport Events
- Effective Communication in Sport
- Managing Multi-sports Games
- Financial Management & Budgeting
- Social Media / Talent Identification
- IT & Sports: Edges and Hinges
- Good Governance
- Strategic Planning/ Managing People
- Athletes Welfare/Protection/Support
- Changes!

The main content for the modules will be derived from the book “Sport Administration Manual”. This book provides the primary content for the learning experience and is the framework for delivery of the course. The materials presented are taken from Olympic

Sport Organizations throughout the world and represent a balance of sport management theory and practical examples, providing a rich and extensive database of applied materials. The use of the book as the standard referral text will enable participants to identify what is and is not appropriate for their organizations and learn how to specifically apply the information to improve themselves and their organizations in the spirit of Olympism.

C. Course Strategy

The course strategy is participant-centred and the methodology will be participative, interactive and experiential in nature. Participants will be involved in making short presentations of the modules, discussions of the content, group work and sharing of experiences.

D. Course Schedule

The course will be conducted for a period of three days, Friday to Sunday, 02 – 04 October 2020, from 10.00 am to 6.00 pm.

E. Course Venue

Level 2C, Museum, OCM Indoor Sports Complex,
Jalan Hang Jebat
50150 Kuala Lumpur

F. Certification

Participations must attend all the three (3) days with 100% attendance. They are required to take part in group discussions and help in presentations based on the topics of the modules.

Participants who fulfill all the requirements of the course will be awarded **Certificate by the International Olympic Committee (IOC).**